Data Protection Policy

The web site you are visiting belongs to WorldBridge-Payment Institution s.a. with trade name Paylink (11, Menekratous street, Athens pc. 116 36, Greece), tel. 2109005000, info@paylink.gr (hereinafter “Company”).
The present Data Protection Policy describes how we collect data from the website you visit and how we use the data at the Company.
The processing and protection of your personal data is governed by the Greek and EU legislation as in force, together with Data Protection Authority’s resolutions and this policy.

PERSONAL DATA WE COLLECT FROM YOU
The Company collects data the users of the website chose to provide to us in order to enroll to receive our newsletter and to receive commercial notifications, or when they communicate with us by e-mail or when they ask to connect with us to cooperate with the Company. Moreover, the Company collects first and last name, website, company, e-mail, telephone number.
In order for us to send you updates regarding (i) new or alternative products offered by our Company, (ii) special offers, you must send us a message by e-mail or answer YES at the relative section when asked or ask to register to receive the Company’s newsletter.

PERSONAL DATA COLLECTED AUTOMATICALLY
Apart from the above, we automatically collect your IP address, install cookies and other technologies designed to automatically collect certain categories of data when you visit the site, and we exchange e-mails. Collecting this data allows us to personalize your web experience, to improve results and usefulness of our website and to assess the results of our marketing activities.

USE OF DATA
We collect only such personal data as deemed necessary in order to maintain contact with you, and to make the technical connection with you provided you chose to cooperate with us.
The Company shares with no other organization or contractor the electronic addresses or any other information regarding its users. However, should you chose to initiate a transaction you will be redirected to our other website where the data protection policy described in this link https://www.e-paylink.com/onlinemt/info/data and terms and conditions described in this link https://www.e-paylink.com/onlinemt/info/terms apply.

ACCESS TO DATA
Entering your personal data means that you consent to the data being used by our Company’s employees for the purpose mentioned here in the section USE OF DATA.
The Company requires from its employees and website maintenance to keep the level of security mentioned herein. In no other case shall the Company share users’ personal data without your consent, unless required by law.
Please take into consideration that under certain circumstances the law or a court order require collection, use and divulging your personal data.

**COOKIES**
The Company collects information to identify users of this website, using similar technologies, such as cookies or/and IP monitoring. Cookies are minor archives sent and stored on your computer or any other device you use to access the internet every time you visit a website, without receiving information about any of your files on your device. Cookies are used for several reasons, mainly to enable access of the user to the services offered on this website as well as for statistical reasons. Moreover, with respect to advertisements on the website, third parties who are being advertised of advertising providers including Google, may set or identify unique cookies on the browser the visitor uses. For cookies necessary to be installed in order to ensure the functionality of the website we shall not ask for your consent. Whereas for cookies used to collect information for marketing purposes a pop up banner shall appear asking for your consent.

You can chose at any time to be excluded from the use of cookies by going to your browser settings. You can set the web browser so as to receive a notification prior to the use of cookies or not to allow cookie acceptance at all. Please note that not accepting cookies at all may not allow you to receive certain services and information.

**LINKS**
This website you visit may offer links to other websites. Those links have been placed merely for your convenience and information; the websites to which they lead you are governed by their own terms of use. Placing a link to these web sites here on this web site does not imply that Paylink accepts or approves their content. Paylink bears no responsibility for their content, data protection policies or the accuracy of the material they contain. Should you decide to use the link to another website you accept that you do this at your own risk.

**SECURITY**
The Company is committed to ensure the integrity and security of the data it collects regarding users of this website, especially when connection services are taking place. The Company has therefore, adopted procedures that protect the personal data the users submit via the web page or provide in another way (eg. By phone). These procedures protect the users’ data from any unauthorized access or divulging, loss or bad use and change or destruction. They also help to verify whether this information is accurate or rightly used.

**YOUR RIGHTS ABOUT YOUR PERSONAL DATA**
Under certain circumstances, by law you have the right to:

- **Request information** about the data we have collected from you, and why we are holding/using it.
- **Request access**, which enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- **Request correction** of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.

- **Request erasure** of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).

- **Object to processing** of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.

- **Object to automated decision-making including profiling**, that is not to be subject of any automated decision-making by us using your personal information or profiling of you.

- **Request the restriction of processing** of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.

- **Request transfer** of your personal information in an electronic and structured form to you or to another party (commonly known as a right to “data portability”). This enables you to take your data from us in an electronically useable format and to be able to transfer your data to another party in an electronically useable format.

- **Withdraw consent.** In the limited circumstances where you may have provided your consent to the collection, processing and transfer of your personal information for a specific purpose, you have the right to withdraw your consent for that specific processing at any time. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

If you want to exercise any of these rights, then please submit a written request to the Company and describe what you are asking.
You will not have to pay a fee to access your personal information (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.
We may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is another appropriate security measure to ensure that personal information is not disclosed to any person who has no right to receive it.

**DISPUTE RESOLUTION**
Should you have a complaint or disagree with the way we have offered you services, you may address your request to the Data Protection Officer (privacy@worldbridge.gr) or to the Data Protection Authority (www.dpa.gr).

**POLICY AMENDMENT**
The Company has the right to extend, update, improve its website and to amend unilaterally or to update this policy. After each change you will receive information either by e-mail or you can via this website.